

CLOSER Strategic Plan 2024-28

This document outlines our purpose and strategic goals from October 2024 to September 2028.

Vision

Our vision is for longitudinal population studies to be at the heart of research, policies, and practices that create a more equal, sustainable, healthy, and functional global society.

Mission

Our mission is to increase the visibility, use and impact of social and biomedical longitudinal population studies to ensure that longitudinal data and research are used to address the challenges facing the UK, now and in the future.



Values

Our organisational values are the principles that drive our behaviour and guide our decision making, both internally and externally.

Collaboration



We believe that the best solutions come from working together. Our culture of collaboration and teamwork encourages open communication, mutual support, and the sharing of ideas to enhance our collective impact.

Respect



Respect is at the core of our interactions. We foster a positive and inclusive work environment where everyone feels valued.

Excellence



We are dedicated to maintaining the highest standards in everything we do. Our expertise is the foundation of our success, and we are committed to ongoing learning and development.

Sustainability



We are committed to working towards the greater benefit of society. The principles of social responsibility and sustainability are embedded in our activities and outputs.

Trust



Trust underpins all our relationships. We are committed to transparency in all our operations, ensuring that our actions are guided by integrity and honesty.

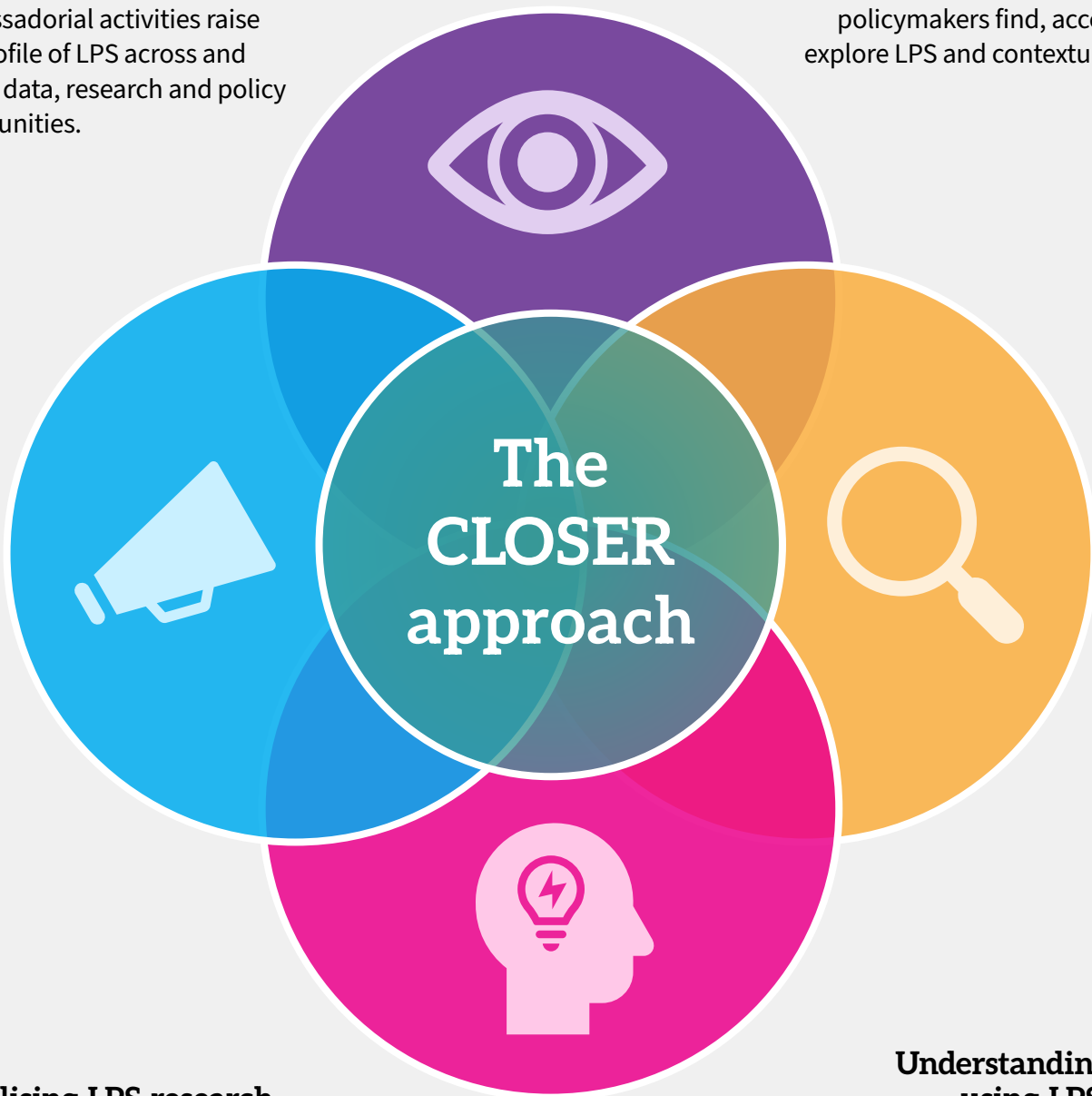
Approach

Awareness of Longitudinal Population Studies (LPS)

Our promotional and ambassadorial activities raise the profile of LPS across and within data, research and policy communities.

Data Discoverability

Our range of resources and tools help researchers and policymakers find, access and explore LPS and contextual data.



Mobilising LPS research

Our suite of resources and activities help to inform and shape policymaking and empower researchers to disseminate their research and achieve impact.

Understanding and using LPS data

Our education and training resources and activities equip researchers and policymakers with the skills they need to use LPS data.

Strategic goals

Provide high quality resources for the Longitudinal Population Study (LPS) community

We will:

- equip current and future LPS researchers and data services professionals with the knowledge and skills to analyse, curate, and promote LPS data.

Owner: Dr Neil Kaye, Head of Education and Training

- increase the discoverability of UK LPS datasets and contextual data through enhancing and expanding the content in CLOSER resources.

Owner: Jon Johnson, Technical Lead

- develop and enhance tools and software to reduce the burden of metadata production for all LPS studies.

Owner: Jon Johnson, Technical Lead

Act as a change agent across data, research, and policy communities

We will:

- strengthen LPS research by enhancing our communities of practice facilitating knowledge exchange between data managers, communications and policy professionals, LPS educators, and data linkage professionals.

Owner: Leadership Group

- empower and equip LPS researchers to mobilise their own research confidently and effectively in the policy landscape.

Owner: Rob Davies, Head of Policy and Dialogue

- ensure that LPS research evidence informs and shapes public policy discussions and decisions through knowledge mobilisation.

Owner: Rob Davies, Head of Policy and Dialogue

Use our expertise to develop and support funding bids for international and national projects

We will:

- forge new international connections between organisations working to enhance LPS research outside of the UK.

Owner: Professor Jennifer Symonds, Director

- inform the design and uptake of best practice using data standards in the LPS community in the UK and internationally.

Owner: Jon Johnson, Technical Lead

CLOSER, the home of longitudinal research, is the UK partnership of leading social and biomedical longitudinal population studies.

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